

# Unit 5

## LinkedIn Profil inklusive Grundkomponenten

**DIGI.JOB.ID.**  
Digital Job Identities



**AKLUB**



Are you a CEO or MD? - Wondering how you can prosper despite what's going on?



### Keren Lerner

Website Designer, Social Media Trainer, and CEO at Top Left Design

United Kingdom · Online Media

Current Top Left Design, CEO Design

Phone R754

Education American College of London

Improve your profile

Edit

500+

10 shared connections

Connect

#### Activity

Search all updates

Keren Lerner endorsed the skills and expertise of Dexter Moscow [dexter@kudkernedynamics.com](#) UK

Dexter is endorsed for Training

Endorse Connections · Like · Comment · 1 minute ago

Keren Lerner likes this update

See More

#### People You May Know



Erin Esmelaar  
Officer Commanding Support Squadron at  
Connect

#### ADS BY LINKEDIN MEMBERS

Senior Executives 300K+  
Confidential, Targeted + Professional  
Job Search - We Do The Work -  
US/UK

Master in Marketing  
1 year international marketing program  
in San Francisco London & Dubai

Planning Events?  
Easy Event Planning with attenda's  
Event Management Software. Try For  
Free!

#### Profile Strength



4.5 Star

The image shows a screenshot of a LinkedIn profile for Gary Sharpe. A yellow highlight box is drawn around the background image area, which contains the text "Background Image." in large white font. The profile header includes the LinkedIn logo, a search bar, and navigation tabs for Home, Profile, Connections, Education, Jobs, Interests, Business Services, and Try Premium for free. The background image features a man's face on the left, a lightbulb with the word "IDEA" inside, a globe with "Ed Background", a dollar sign, and the text "follow the blue". The profile details for Gary Sharpe include his name, business development role, location (Mappleton, South Yorkshire, United Kingdom), and current affiliations with Blue Dog Scientific. A "View profile as" button and a "500+ connections" indicator are also visible. A sidebar on the right contains a promotional banner for LogMeIn with the text "Instant online meetings help you get down to business fast." and "join me by LogMeIn".

# HOW TO WRITE A LINKEDIN PROFILE SUMMARY



Dieses Projekt wurde mit Unterstützung der Europäischen Kommission finanziert. Die Verantwortung für den Inhalt dieser Veröffentlichung trägt allein der Verfasser; die Kommission haftet nicht für die weitere Verwendung der darin enthaltenen Angaben.

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