

**DIGI.JOB.ID**

**Unit 3 – Online Reputation & Self-branding**

**Assessment Sheet**

**DIGI.JOB.ID.**  
Digital Job Identities

## Editorial information:

This collection of training material has been developed by the ERASMUS+ project partnership digi.job.id, [digijobid.eu](http://digijobid.eu), coordinated by BFI OÖ.

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LEARNER'S NAME: \_\_\_\_\_

## Module 3

This Assessment Sheet requires to reproduce a part of the learning content of the previous Unit, so that you and your teachers have an overview of your learning success. Besides, you get a feedback on the areas where you need a deeper knowledge. After you have completed the form, print the Assessment Sheet and sign it.

1) Describe what self-branding means with some examples:

2) Name 3 examples of the online reputation risks:

3) Explain why it is our own responsibility to control the way we look on social media and in internet:

4) Describe how you will promote your positive ability and skills on social media in line with your qualification and job aspirations:

5) Describe 3 negative contents related to job search that could appear on internet:

6) Describe how you will emphasise your value and how you will delete or minimise your negative experiences:

- a. Describe how you can remove an account from Facebook, LinkedIn, Instagram, Twitter, Pinterest etc.
- b. Describe how – and if - you can remove messages photos etc.. from Facebook, LinkedIn, Instagram, Twitter, Pinterest etc.

**Signed:** \_\_\_\_\_

**Date:** \_\_\_\_\_



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